

An Ethno-medicinal Aphrodisiac Drug of Gujjar Community of Indian Central Himalaya

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ABSTRACT *Badoi rus* is an aphrodisiac drug prepared by the fresh prop root of *Ficus benghalensis* L. It is frequently used by Gujjars to fuel their sexual flames and to improve erectile dysfunction. The methods used to gather the relevant information regarding the medicinal use of the plant included semi-structured interviews, personal observation and audio video documentation. The ethno-medicinal use of the plant was also cross checked with the earlier studies. This paper depicts the method of preparation of drug and its mode of administration and there is a dire need to preserve this traditional knowledge to develop a novel potential compound in pharmaceutical/viagra generic industry.